



Communiqué

LES NOUVEAUTÉS 2009

BLEU LAVANDE, February 26, 2009

For immediate release

Bleu Lavande, 1st producer of fine lavender in Canada and 2nd largest producer of lavender in North America, intend to offer its guests a magnificent experience! For this reason, visits in the Bleu Lavande property in this 2009 season that lies ahead will be improved by several news.

The 2009 news are:

- New **individuals packages** offered in collaboration with dynamic tourism partners in the area.
- Day trips to the field of Bleu Lavande departure offered from **Montreal and Quebec City**.
- The activities Lundi Bleu Pastel, Mardi Bleu Classique and Mercredi Vivre en Bleu enhanced by creation of **Thursday Pouce Bleu** where workshops dealing with the culture of lavender will be offered.
- The visit of Bleu Lavande is attracted by his new installation **Centre of lavender interpretation**.
- A **poetic path** proposing tales, legends, poems inspired by the lavender.
- **Spaces for relaxations** are reserved in our fine lavender fields in order to allow our guests to fully enjoy their visit.
- **Massage drop** across our fields of lavender to maximize relaxation and experience Bleu Lavande.
- **Lavandula dinners** where lavender becomes the center of gustatory, olfactive and visual pleasures.
- **La lavande en fête!** Two weekends of activities celebrating the lavender and its benefits. Various activities will be announced later this epicurean feast.

Informations

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